

# Lívia Amorim

+554896930148  
Florianópolis, SC, Brasil  
liviavas.amorim@gmail.com

<https://github.com/liviamorim>  
<http://liviamorim.com>  
<https://www.linkedin.com/in/liviamorim/>

## Objective

Work on an agile team to build smart solutions for the best user experience through researching, raising hypotheses, building attractive interfaces and validate them.

## Skills

HTML5; CSS3; jQuery/JavaScript;  
Inkscape; Agile Methodologies; GitHub;  
User Centered Design; Teamwork.

## Interests

Instructional Design; Cognitive Psychology;  
Social Behavior and Interaction Studies;  
Open Data; Open Source.

## Experiences

*Resultados Digitais* | 02/2014 - Present

### Product Designer

Development of features with an agile team through research, prototypes and interface validation. Continuous usability testing within the sprints and analysis of user engagement of each feature.

*Kimitachi* | 02/2013 - 02/2014

### UX Designer

Development of different web and mobile interfaces with HTML/CSS/JS. Prototype creation and data analysis of user experience.

*SB Virtual* | 04/2012 - 02/2013

### Web Designer

Development of different web and mobile interfaces with HTML/CSS/JS.

*Esfera | 01/2011 – 03/2012*

## **Web Designer**

Development of web and mobile applications and manuals of government's public transparency systems.

## **Projects**

Technovation Challenge | *01/2014 - 12/2014*

volunteer in manage a group of girls to build a mobile app that address a community problem

Professional Identity, Cyberculture and Teacher Education | *08/2013 - 08/2014*

understanding the formation of teachers in cyberculture and how they teach it in the classrooms

Hacker Bus | *01/2011 – 03/2012*

an itinerant bus that traveled all country to bring information technology and knowledge to poor communities

## **Lectures**

Scaling a design team: from Unicorn to Expert

on The Developer's Conference Florianopolis 2015;  
The Developer's Conference São Paulo 2015;  
The Developer's Conference Porto Alegre 2015;  
Interaction South America 2015

Uniting UX and agile methodology  
on Agile Brazil 2014

Playing with Software Development  
on LabGef Week 2015

## **Education**

Universidade do Estado de Santa Catarina | 01/2013 - Present

### **Graduation in Pedagogy**

Understand human behavior in a given culture has always fascinated me. Studying pedagogy I could learn about cognitive psychology and knowledge acquisition. This has help me to create good interface solutions. As a software is for people and can be used by people of several cultures, it is essential to know the human understanding on graphical, visual and audio elements.

## **Languages**

Portuguese - Native

English - Advanced

Spanish - Advanced